



Dr. Wan Sallha Yusoff

Accounting Lecturer, UniMAP since 2009

**AREA OF SPECIALIZATION:
INTERNATIONAL RELATION, CORPORATE
REPORTING AND GOVERNANCE**



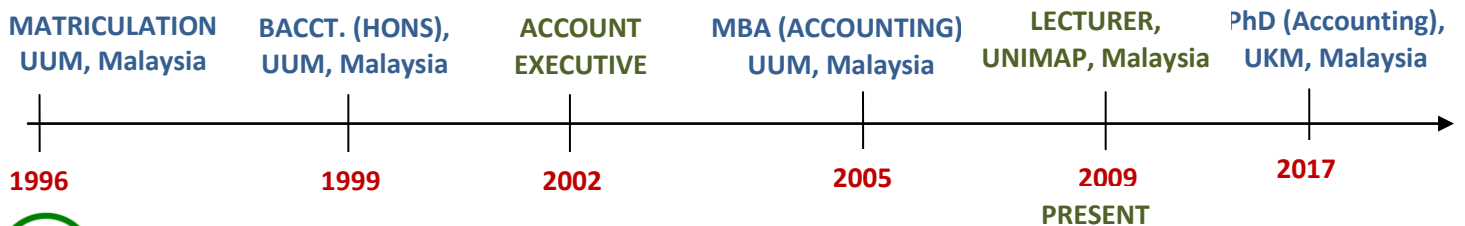
(06) 016 441 4867



wansallha@unimap.edu.my



EDUCATION AND EXPERIENCE



TEACHING AND LEARNINGS

TITLE FOR SUBJECT TEACHING	LEVEL
1. BFT106 PRINCIPLE OF ACCOUNTING	BACHELOR
2. BFT201 INTERNATIONAL ACCOUNTING	BACHELOR
3. BFT222 MANAGERIAL ACCOUNTING	BACHELOR
4. BFT107 PRINCIPLE OF FINANCE	BACHELOR
5. BFT104 E-BUSINESS	BACHELOR
6. BFT105 INTRODUCTION TO BUSINESS	BACHELOR



LATEST 5 YEARS OF SUPERVISION

LEVEL	NUMBER OF STUDENTS	LOCAL / FOREIGN
DEGRE - FYP	13	LOCAL



CONSULTATIONS

POSITION	ORGANIZATION	CITY/STATE	YEAR (from/to.)
Lead Auditor	PUSPEK, UniMAP	Perlis	2016 - Present



PROFESSIONAL CERTIFICATE & CURRENT MEMBERSHIPS

IRCA: International Registered Certificate Auditing, UK
Malaysian Institute of Management (MIM) [2015 – 2018]



ISI / SCOPUS/ ABS / ABDC PUBLICATION

ROLE	TITLE (of book or periodical)	YEAR
Co-author	Does Smart Power of ASEAN Cooperation Influence Firm Value? Evidence from Geopolitical Perspective, EuroEconomica, 12(3), 83-97. [scopus]	2016
main author	Estimating the Value of Political Connection to Malaysia's Richest Tycoon Companies." The Journal of Developing Areas, vol. 49 no. 5, 2015, pp. 87-100. Project MUSE, doi:10.1353/jda.2015.0059. . [ABS rank 2, ABDC rank B]	2015
co-author	Factors affecting user satisfaction in the malaysian income tax e-filing system, African Journal of Business Management (ISI) Vol. 6(21) 2012. [scopus]	2012

INTERNATIONAL PUBLICATION

ROLE	TITLE (of book or periodical)	YEAR
main author	Financial Hegemony, Diversification Strategies and the Firm Value of Top 30 FTSE Companies in Malaysia, Asian Social Science, 12(3),14-23.	2016
main author	The Geopolitics of ASEAN Cooperation and Firm Value: Evidence from Multinational Corporation in Malaysia, Journal of Global Business and Social Entrepreneurship (GBSE), 2(2), 85-98.	2016
main author	Short-run Political Events and Stock Market Reactions: Evidence from Companies Connected to Malaysian bi-Power Business-political Elite. Procedia - Social and Behavioral Sciences, 211, 421-428.	2015
Co-author	Political Connection, Board Independence And Firm Value: Evidence From Industrial Diversification Firm, Advances in Environmental Biology, 8, (11), 1062-1071.	2014
co-author	The effect of the higher petrol price on unemployment by sectors , International Journal of Business and Technopreneurship Vol. 2(1) 2012	2012
main author	Electronic Government Procurement Adoption Behavior amongst SME in Malaysia, International Business Research, Vol 4, No. 1, Jan 2011	2011
main author	Factor Influencing Financial Institutions on Lending Technologies to Technology-Based SMEs in the Northern Region of Malaysia, International Journal of Business and Technopreneurship Vol 1(1) 2011	2011

PROCEEDING PUBLICATION

ROLE	TITLE (of book or periodical)	YEAR	AWARD
Co-author	Political Economy of Rule of Law in a Middle-Income Trap: A Critical Appraisal, The 2nd International Conference on Islamic Perspective of Accounting, Finance, Economics and Management, Alana Hotel, Yogyakarta, Indonesia, August 17-19, 2016.	2016	
Co-author	Institutional Geopolitics: A New Approach to Benchmark the Excess Value of Multinational Corporation, International Conference on Business and Management Research, Lombok, 25-10-2016.	2016	
main author	Kesan Geopolitik ASEAN ke Atas Nilai Firma di Malaysia, Simposium Kebudayaan dan Kerjasama Indonesia - Malaysia 2015.	2015	
main author	Short-Run Political Events And Stock Market Reactions: Evidence From Companies Connected To Malaysian Bi-Power Business–Political Elite, Proceedings Of Global Conference On Business And Social Science, GATR Enterprise © 2014 Kuala Lumpur, Malaysia. ISBN: 978-967-13147-0-8	2014	
main author	Estimating The Value Of Political Connection In Malaysia's Top Richest Tycoon Companies, Proceedings of the Australian Academy of Business and Social Sciences Conference 2014 (in partnership with The Journal of Developing Areas) ISBN 9780992562205	2014	
main author	Political Connection, Board Independence And Firm Value: Evidence From Industrial Diversification Firm In Malaysia, Proceeding of The International Conference on Business Innovation, Entrepreneurship and Engineering 2013 (ICOBIEE 2013) ISBN 978-967-5415-71-5	2013	BEST INNOVATIVE PAPER AWARD
co-author	A Concept Paper on Development of Intelligence Business Plan For Agracultural Small Medium Entreprises (SMEA) in Northern Region of Malaysia , Malaysian Technical Universities International Conference on Engineering and Technologies (MUiCET 2011).	2011	
co-author	The Concept of Entrepreneurial Universities in Malaysia for Regional and National Socio-Economic Transformation, Malaysian Technical Universities International Conference on Engineering and Technologies (MUiCET 2011).	2011	
	Factor Influencing Financial Institutions on Lending Technologies to Technology-Based SMEs in the Northern Region of Malaysia. The 2nd International Conference on the Roles of Humanities and Social Science in Engineering (ICoHSE 2010).	2010	BEST POSTER AWARD
main author	Faktor-Faktor yang Mempengaruhi Penentuan Identiti Diri Remaja Melayu , Seminar Pendidikan Melayu Antarabangsa 2010, Perlis, Malaysia	2010	
co-author	Effect of Demographic Factors on the Effectiveness of E-Learning in a Higher Learning Institution in Malaysia, Seminar Pendidikan Melayu Antarabangsa 2010, Perlis, Malaysia.	2010	

RESEARCH

TITLE	GRANTING BODY	LOCATING (if applicable)	YEAR (from/to.)
Factors Influencing Financial Institutional on Lending Technologies to Technology-Based SME in the Northern Regions of Malaysia	SHORT TERM GRANT	UNIMAP	2010-2011



KEY SKILLS

SOFTWARE ANALYSIS PACKAGE

STATA
E-VIEWS
SPSS
SMART PLS

WEB DEVELOPMENT

BLOGS
HTML / CCS

GRAPHICS DESIGN

CORAL PAINTSHOP
PHOTOSHOP

WRITING SKILLS

JOURNALS
THESIS
BOOKS



REFERENCE

NAME	DESIGNATION	ADRESS	CONTACT
PROF DR HAZRY BIN DESA	PROFESSOR	Pusat Pengajian Inovasi Perniagaan dan Teknousahawan, Universiti Malaysia Perlis Perlis.	Email: hazry@unimap.edu.my Tel: 04-979 7701
DR MOHD FAIRUZ MD SALLEH	SENIOR LECTURER	School of Accounting Faculty of Economics and Business Universiti Kebangsaan Malaysia 43600 Bangi Selangor, Malaysia	Email: fairuz@ukm.my Tel: 603-8921 4178
FAIZATUL HASLIYANTI GHAZALI	LECTURER	Accounting Department, Kulliyah of Muamalat, Insaniah University College, Main Campus Kuala Ketil, 09300 Kuala Ketil, Kedah Darul Aman, Malaysia.	Email: fghazali.kuin@gmail.com Tel: +604 4155 000



DO CONTACT ME AT:

Pusat Pengajian Inovasi Perniagaan dan Teknousahawan, Blok B, Pusat Pengajian UniMAP, Universiti Malaysia Perlis, Jalan Kangar-Arau, 02600 Jejawi, Perlis, Malaysia



<http://ppipt.unimap.edu.my/wordpress/staff-directory/>



<https://www.researchgate.net/wansallha>



<https://scholar.google.com/citations?user=wbxWb9QAAAAJ>



LATEST UPDATE

26 JUNE 2017